

TEACHER'S ACTIVITY REPORT 2020 - 2021.

FACULTY:Commerce DEPARTMENT/COMMITTEE:Commerce IQAC ACTIVITY No. SVC/2020-21/COM/AS/3
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NAME OF THE ACTIVITY: Library Committee			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
March 2021	Commerce	Commerce	Mr. Ajit Singh
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
NA	College Library	Commerce Students & Teachers (ALL)	Indoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College(Funds From College For Physical Book Purchasing, E-journal,E-Books, Magazines etc.)		

BRIEF INFORMATION ABOUT THE ACTIVITY (**CRITERION NO.**) IV

TOPIC/SUBJECT OF THE ACTIVITY	Library Committee: Purchasing Of E-Books For online Learning.
OBJECTIVES	To Inculcate reading habits among the Teachers & students community.
METHODOLOGY	In ongoing Covid -19 Pandemic Library Committee Take the initiative & Purchased E- Book Membership.
OUTCOMES	Endorses Diverse life skills, promotes curiosity, innovation & critical thinking.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	NIL

IQAC Document No:	Criterion No: IV	Metric No:
Departmental file no. SVC/2020-21/COM/AS/3	IQAC file No. SVC/2020-21/COM/AS/3	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Mr. Ajit Singh	Dr. Mamta Arora	

E-Books Subscription List

Sr. No.	Digital eISBN	Author	Title
1	9789332563483	Philip Kotler	Marketing Management, 15/e
2	9789353438319	Robbins/Vohra	Organizational Behavior 18e
3	9789390168835	Dessler	Human Resource Management, 16e
4	9789353943790	Kenneth C. Laudon	Management Information Systems 16/e
5	9789353943806	Schiffman	Consumer Behavior, 12/e
6	9789353063214	Levin; Rubbin; Rastogi	Statistics for Managers 8 ED
7	9781292214740	Daniels, John; Radebaugh, Lee; Sullivan, Daniel	International Business, Global Edition
8	9781292078038	Jobber	Selling and Sales Management
9	9789352861149	Tulsian	Financial Accounting, 1e
10	9789353064730	Fernando	Corporate Governance, 3/e
11	9789332544703	Mariappan	Business Mathematics
12	9781299446212	Rajasekaran; Lalitha	Cost Accounting
13	9789332587953	Tejpal Sheth	Business Law
14	9789332500891	Basu	Fundamentals of Auditing
15	9781292069036	Berenson	Basic Business Statistics
16	9781283173377	Miller	Brilliant Teams
17	9781292084442	Cooper	How to be a Brilliant Leader
18	9781299283251	Owen	How to Coach : Coaching Yourself and Your Team to Success
19	9781292077987	Jones;Jowitt;Holton	How to Coach Your Team
20	9781282983496	Dent	Leader's Guide to Influence
21	9781283541510	Radcliffe	Leadership
22	9781299924390	Yukl	Leadership in Organizations
23	9788131795538	Kapil	Case Studies in Marketing, 1e

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24	9788131795224	Kulkarni	Case Studies in Management, 1e
25		I M Pandey	Financial Management
26	9789389588613	Mishkin	Financial Markets and Institutions, 8/e
27	9788131753378	Trivedi	Business Mathematics
28	9781292078052	Clendenen;Salzman	Business Mathematics, Global Edition
29	9781281157003	Howells;Bain	Financial Markets and Institutions
30	9781292215037	Mishkin, Frederic S.; Eakins, Stanley	Financial Markets and Institutions, Global Edition
31	9781292311876	Kenneth C. Laudon / Carol Guercio Traver	E-Commerce 2019: Business, Technology and Society, Global Ed
32	9781282530294	Van Horne	Fundamentals Of Financial Management
33	9781292019956	Moriarty	Advertising & IMC: Principles and Practice
34	9789353942588	Wirtz	Essentials of Services Marketing, 3e
35	9781292094861	Scarborough;Cornwall	Essentials of Entrepreneurship and Small Business Management, Glob
36	9780273743521	Maylor	Project Management
37	9789353942618	Solomon	Consumer Behavior, 13/e
38	9789353949426	Fischer	Security Analysis Portfolio Management, 7e
39	9789352861620	Bajpai	Business Research Methods, 2e

S. No.	Subject Area	Title	Author	Publishing date	ISBN	Digital Price (INR) Annual Package	D
2	Commerce and Management	Business Laws: Text and Problems	Inderjeet Dagar and Anurag Agnihotri	18-Feb-20	9789353287511	3570	
60	Commerce and Management	Entrepreneurship in Developing and Emerging Economies	Ali J Ahmad, Punita Bhatt and Iain Acton	19-Jul-19	9789353285333	2700	
62	Commerce and Management	Advertising, Brands and Consumer Behaviour	S Ramesh Kumar and Anup Krishnamurthy	4-Jun-20	9789353883928	2850	
64	Commerce and Management	Consumer Behaviour, 4e	Zubin Sethna, Jim Blythe	16-Sep-20	9789353885366	4170	
65	Commerce and	Digital Marketing	Annmarie Hanlon	26-Aug-20	9789353885403	3300	

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	Management						
67	Commerce and Management	Marketing Management, 6e	Ramaswamy & Namakumari	3-Jul-18	9789352807383	5970	
75	Commerce and Management	Cases in Organizational Behaviour	Mathew J. Manimala, V. Vijaya, Ajit Chakravarti	16-Nov-18	9789352807154	3750	
84	Commerce and Management	Human Resource Management: Theory and Practice	R C Sharma & Nipun Sharma	20-Mar-18	9789352804955	4170	
85	Commerce and Management	Industrial Relations and Labour Law for Managers	Parul Gupta	15-Mar-19	9789353281830	3300	
89	Commerce and Management	Training and Development: Theories and Applications	Dipak Kumar Bhattacharyya	28-May-15	9789351501404	2700	
46	Finance and Accounting	Financial Management: A Contemporary Approach	Rajesh Kothari	23-Nov-16	9789351508212	4200	
50	Finance and Accounting	Mergers, Acquisitions and Corporate Restructuring: Text and Cases, 2e	Edited by Chandrashekar Krishnamurti & Vishwanath S R	21-Feb-18	9789352803491	3450	
59	International Business and Trade	International Business: Theory and Practice	Ehud Menipaz, Amit Menipaz and Shiv S Tripathi	21-Jun-17	9789386446114	3750	
141	Statistics and Research Methods	Discovering Statistics using IBM SPSS Statistics	Andy Field	19-Aug-14	9789351500827	5970	
129	Statistics and Research Methods	Essentials of Business Research: A Guide to Doing Your Research Project	Jonathan Wilson	21-Feb-17	9789386062758	3300	
144	Statistics and Research Methods	Statistical Analysis in Simple Steps Using R	Kiran Pandya, Prashant Joshi, Smruti Bulsari	20-Aug-18	9789352807109	2400	
						59550	



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This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

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